1066 3671 Field Force Associate (m/w/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us.  
  
Your tasks:  
  
  
• You carry out retail data analyzes and use them to generate strategic recommendations for action for the retail management team in the areas of field force, shop-in-shop experience and visual merchandising  
• You create reports that make specific statements about efficiency, allocation, return on investment and the strategic use of resources  
• You evaluate our channel-specific potential for effective and targeted investment planning  
• You align closely with our local interfaces such as channel &amp; Product Marketing, SCM or Sales  
• You adapt HQ Retail Guidelines to local, channel-specific requirements to maximize visibility and sell out of IM products at the POS  
• You act as an interface between the campaigning, channel marketing and retail team in the context of product launches or related activities  
• As part of their work, they control and monitor service providers who support the retail management team in the planning, organization and implementation of sell-out increasing measures at the PoS  
  
Your profile:  
  
  
• You have successfully completed a degree in business administration with a focus on marketing or comparable commercial training  
• You have already gained initial professional experience working with sales colleagues and external service providers  
• Experience working with agencies is desirable  
• You have very good knowledge of MS Office (especially Word, Excel and PowerPoint)  
• You communicate fluently in German and have a good understanding of English (spoken and written)  
• You have high analytical skills and at the same time a high degree of service orientation  
• You are creative, independent and enjoy our products  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want. Business Economist (University) - Marketing matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:43.758000